

# Communications and Marketing

*Making the case for your success*

## Communications and Marketing Services

We believe that successful communications stem directly from a thorough understanding of the client and their space. KBS is well situated to quickly and effectively produce marketing materials to propel our clients to the next level.

Our communications services support stand-alone projects as well as compliment our other service areas such as developing graphics for grant applications.

### **Communications and marketing strategy development**

KBS works closely with clients to develop strategies that align with their goals and objectives and ensure relevant and consistent voice and appearance across all points of contact.

### **Online communications**

We increase our clients' visibility and interaction online through interfacing with social networks, community members, stakeholders, and the press. KBS helps develop effective HTML emails, online communities, and audio and visual projects.

### **Graphic design**

We develop brochures, fact sheets, newsletters, HTML email campaigns, and other print and electronic identity pieces for consistent, clear messaging, on point with the organizations' goals and character. We are particularly skilled at developing graphics, images, tables, etc. for grant applications and reports.

### **Event planning and promotion materials**

KBS grows event participation through effective planning and promotion. We develop event invitations, program guides, sponsorship packets, signage, and other elements required for a successful event.

### **Content Development**

We help our clients craft the right messaging for all types of communications, including fact sheets, web content, press releases, and outreach materials.



## Our Areas of Expertise

*Supporting clients invested in the betterment of our environment, energy, and economy*

### Natural Resource Protection

Kuntzsch Business Services works closely with businesses, nonprofit organizations, universities, and communities to understand their goals, tell their story, leverage resources, and affect positive change for Michigan.

### Wind Energy

### Placemaking

Our expertise resides within three key spaces: natural resource conservation, clean energy solutions, and community & economic development. Our staff possesses both the experience and expertise in these sectors as they stand alone, as well as an intimate understanding of their fundamental intersections.

### Alternative Energy Technologies

### Advanced Energy Storage

### Sustainable Communities

Equipped with this understanding, we are well positioned to address our clients' unique needs and tailor our services to propel our clients toward successfully meeting their goals.

### Green Infrastructure

### Solar Energy

### Biofuels

### Vehicle Emission Reduction

### Community Development

### Clean Vehicle Technologies

## About Kuntzsch Business Services

Kuntzsch Business Services provides solutions for businesses, nonprofit organizations, universities, and communities by driving support for their initiatives.

From grant proposals to marketing materials, from technical papers to community placemaking projects, we help make the case to position our clients for success.

## Contact Information

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**ENVIRONMENT**



**ENERGY**



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